

From Copyright to Open Source



Compsci 82, Fall 2009

5.1

Viral License

- **Connotations of “viral”**
 - Is viral marketing ok?
 - Wikipedia neutrality dispute
- **GPL is viral**
 - Threat to intellectual property
- **GPL is not viral**
 - It's not even infectious, you have a choice

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5.2

EULA for software

- **First sale doctrine applies to atoms (books)**
 - What about bits? Office, Snow Leopard,...
 - Get Office from OIT, sell it? Old version?
- **EULAs and Terms of Service**
 - When do you agree to terms of service?
 - Lori Drew, cyberbullying, TOS?
- **Do EULAs stand up in court?**
 - What happens when TOS change?

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5.3

Copyright preview, DMCA

- **Solutions to obtaining music, video, ...**
 - Bittorrent
 - Rapidshare
 - Elliott's server
 - Youtube
- **Is it legal to download? Upload?**
 - Will you get caught? How?
 - Legal, ethics,...

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5.4