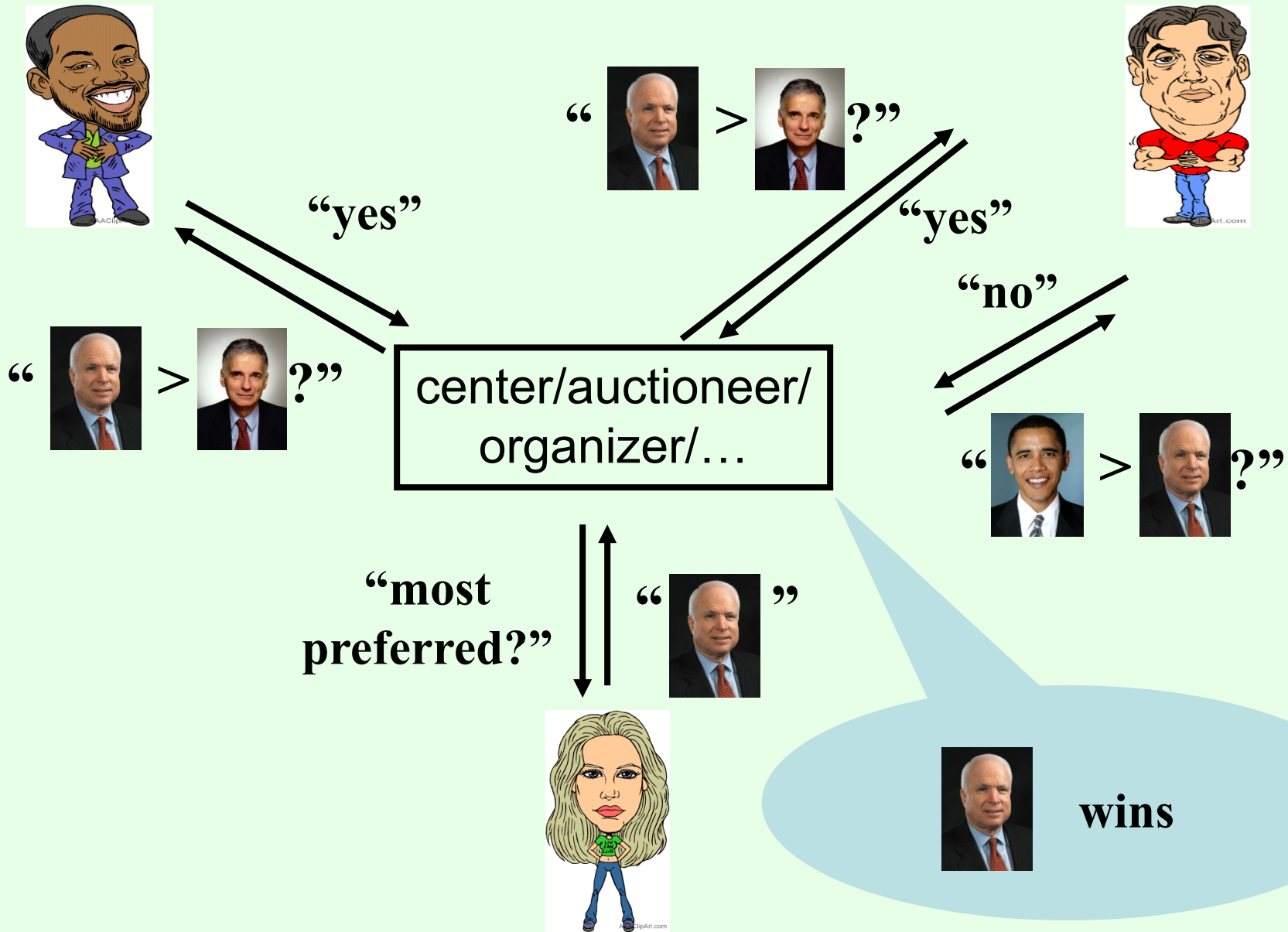


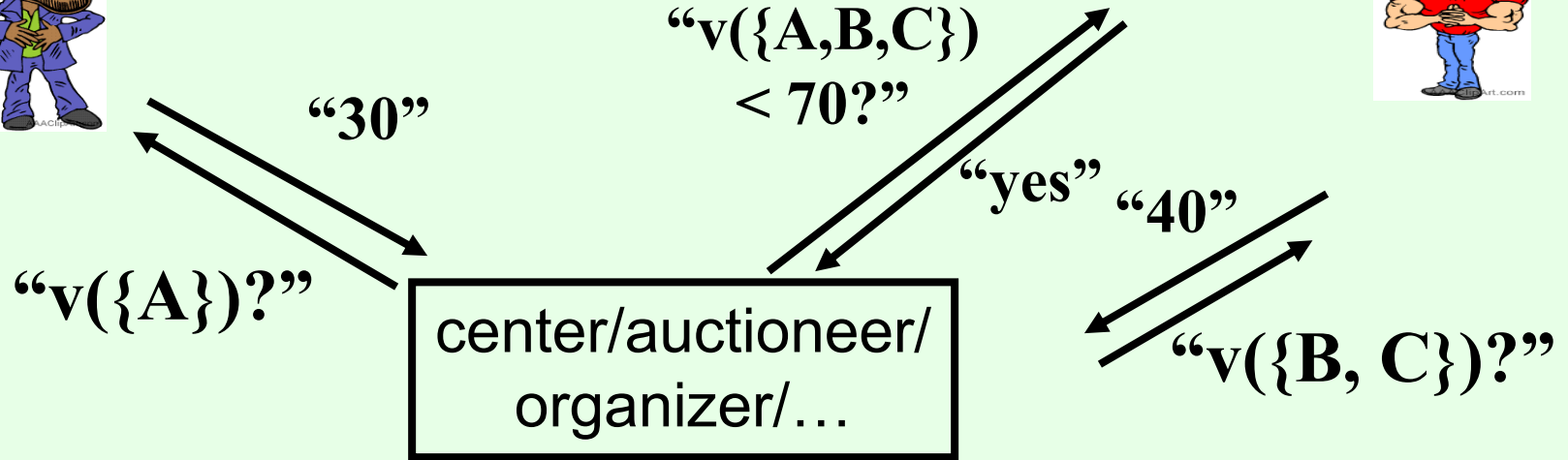
# Preference elicitation/ iterative mechanisms

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# Preference elicitation (elections)



# Preference elicitation (auction)



**"What would you buy if the price for A is 30, the price for B is 20, the price for C is 20?"**

**"nothing"**



gets {A},  
pays 30

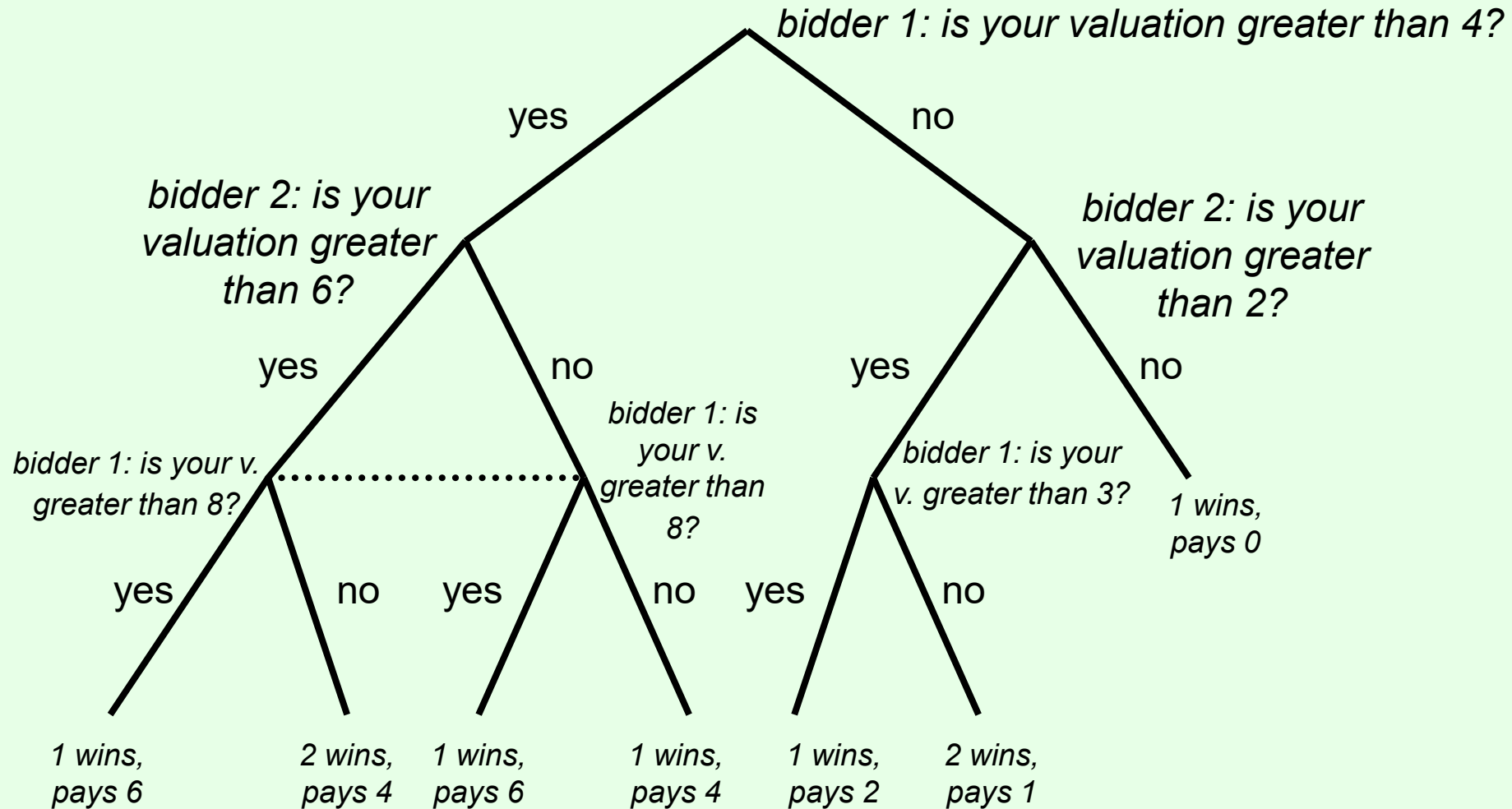


gets {B,C},  
pays 40

# Multistage mechanisms

- In a **multistage** (or **iterative**) mechanism,
  - bidders communicate something,
  - then find out something about what others communicated,
  - then communicate again, etc.
- After enough information has been communicated, the mechanism declares an outcome
- What multistage mechanisms have we seen already?

# A (strange) example multistage auction



- Can choose to hide information from agents, but **only** insofar as it is not implied by queries we ask of them

# Converting single-stage to multistage

- One possibility: start with a single-stage mechanism (mapping  $o$  from  $\Theta_1 \times \Theta_2 \times \dots \times \Theta_n$  to  $O$ )
- Center asks the agents **queries** about their types
  - E.g., “Is your valuation greater than  $v$ ?”
  - May or may not (explicitly) reveal results of queries to others
- Until center knows enough about  $\theta_1, \theta_2, \dots, \theta_n$  to determine  $o(\theta_1, \theta_2, \dots, \theta_n)$
- The center’s strategy for asking queries is an **elicitation algorithm** for computing  $o$
- E.g., Japanese auction is an elicitation algorithm for the second-price auction

# Elicitation algorithms

- Suppose agents always answer truthfully
- Design elicitation algorithm to minimize queries for given rule
- What is a good elicitation algorithm for STV?
- What about Bucklin?

# An elicitation algorithm for the Bucklin voting rule based on binary search

[Conitzer & Sandholm 05]

- Alternatives: A B C D E F G H



- Top 4?      {A B C D}      {A B F G}      {A C E H}
- Top 2?      {A D}      {B F}      {C H}
- Top 3?      {A C D}      {B F G}      {C E H}

Total communication is  $nm + nm/2 + nm/4 + \dots \leq 2nm$  bits  
(n number of voters, m number of candidates)

# Funky strategic phenomena in multistage mechanisms

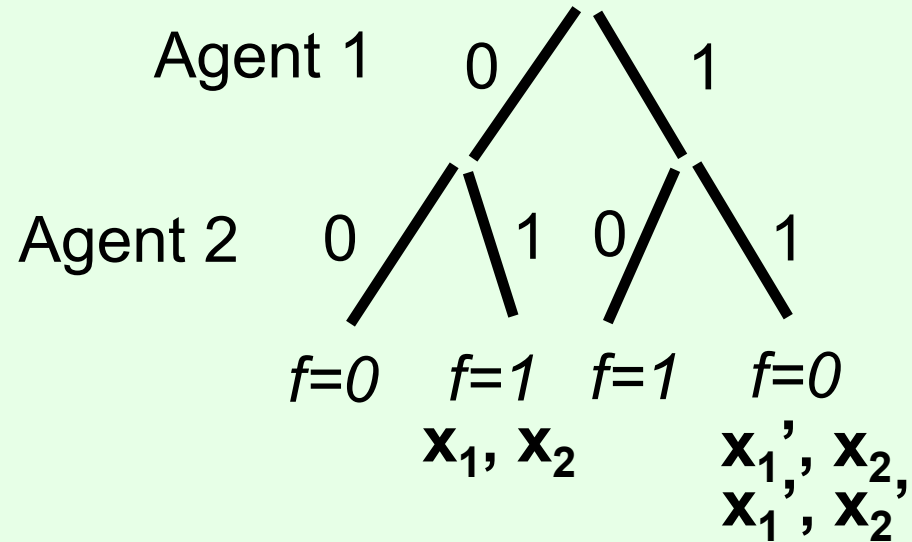
- Suppose we sell two items A and B in parallel English auctions to bidders 1 and 2
  - Minimum bid increment of 1
- No complementarity/substitutability
- $v_1(A) = 30$ ,  $v_1(B) = 20$ ,  $v_2(A) = 20$ ,  $v_2(B) = 30$ , all of this is common knowledge
- 1's strategy: "I will bid 1 on B and 0 on A, unless 2 starts bidding on B, in which case I will bid up to my true valuations for both."
- 2's strategy: "I will bid 1 on A and 0 on B, unless 1 starts bidding on A, in which case I will bid up to my true valuations for both."
- This is an equilibrium!
  - Inefficient allocation
  - Self-enforcing collusion
  - Bidding truthfully (up to true valuation) is not a dominant strategy

# Ex-post equilibrium

- In a Bayesian game, a profile of strategies is an **ex-post equilibrium** if for each agent, following the strategy is optimal for **every** vector of types (given the others' strategies)
  - That is, even if you are told what everyone's type was after the fact, you never regret what you did
  - Stronger than Bayes-Nash equilibrium
  - Weaker than dominant-strategies equilibrium
    - Although, single-stage mechanisms are ex-post incentive compatible if and only if they are dominant-strategies incentive compatible
- If a single-stage mechanism is dominant-strategies incentive-compatible, then **any** elicitation protocol for it (any corresponding multistage mechanism) will be ex-post incentive compatible
- E.g., if we elicit enough information to determine the Clarke payments, telling the truth will be an ex-post equilibrium (but not dominant strategies)

# How do we know that we have found the **best** elicitation protocol for a mechanism?

- **Communication complexity theory:** agent  $i$  holds input  $x_i$ , agents must communicate enough information to compute some  $f(x_1, x_2, \dots, x_n)$
- Consider the tree of all possible communications:
- Every input vector goes to some leaf
- If  $x_1, \dots, x_n$  goes to same leaf as  $x_1', \dots, x_n'$  then so must any mix of them (e.g.,  $x_1, x_2', x_3, \dots, x_n'$ )
- Only possible if  $f$  is same in all  $2^n$  cases
- Suppose we have a **fooling set** of  $t$  input vectors that all give the same function value  $f_0$ , but for any two of them, there is a mix that gives a different value
- Then all vectors must go to different leaves  $\Rightarrow$  tree depth must be  $\geq \log(t)$
- Also lower bound on **nondeterministic** communication complexity
  - With false positives or negatives allowed, depending on  $f_0$



*Example on board: finding which valuation is higher (or tie)*

# Combinatorial auction WDP requires exponential communication [Nisan & Segal JET 06]

- ... even with two bidders!
- Let us construct a fooling set
- Consider valuation functions with
  - $v(S) = 0$  for  $|S| < m/2$
  - $v(S) = 1$  for  $|S| > m/2$
  - $v(S) = 0$  or  $1$  for  $|S| = m/2$
- If  $m$  is even, there are  $2^{(m \text{ choose } m/2)}$  such valuation functions (doubly exponential)
- In the fooling set, bidder 1 will have one such valuation function, and bidder 2 will have the **dual** such valuation function, that is,  $v_2(S) = 1 - v_1(I \setminus S)$
- Best allocation gives total value of 1
- However, now suppose we take distinct  $(v_1, v_2), (v_1', v_2')$
- WLOG there must be some set  $S$  such that  $v_1(S) = 1$  and  $v_1'(S) = 0$  (hence  $v_2'(I \setminus S) = 1$ )
- So on  $(v_1, v_2')$  we can get a total allocation value of 2!

# iBundle: an ascending CA [Parkes & Ungar 00]

- Each round, each bidder  $i$  faces separate price  $p_i(S)$  for each bundle  $S$ 
  - Note: different bidders may face different prices for the **same** bundle
  - Prices start at 0
- A bidder (is assumed to) bid  $p_i(S)$  on the bundle(s)  $S$  that maximize(s) her utility given the current prices, i.e., that maximize(s)  $v_i(S) - p_i(S)$  (**straightforward bidding**)
  - Bidder drops out if all bundles would give negative utility
- Winner determination problem is solved with these bids
- If some (active) bidder  $i$  did not win anything, that bidder's prices are increased by  $\epsilon$  on each of the bundles that she bid on (and supersets thereof), and we go to the next round
- Otherwise, we terminate with this allocation & these prices