



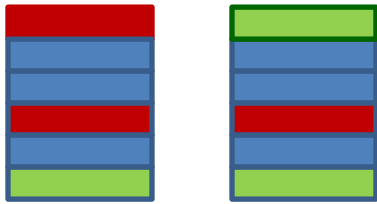
Algorithms for Differential Privacy: Exponential & Median Mechanism

CompSci 590.03

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Recap: Differential Privacy

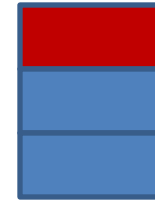
For every pair of inputs that differ in one value



D_1

D_2

For every output ...



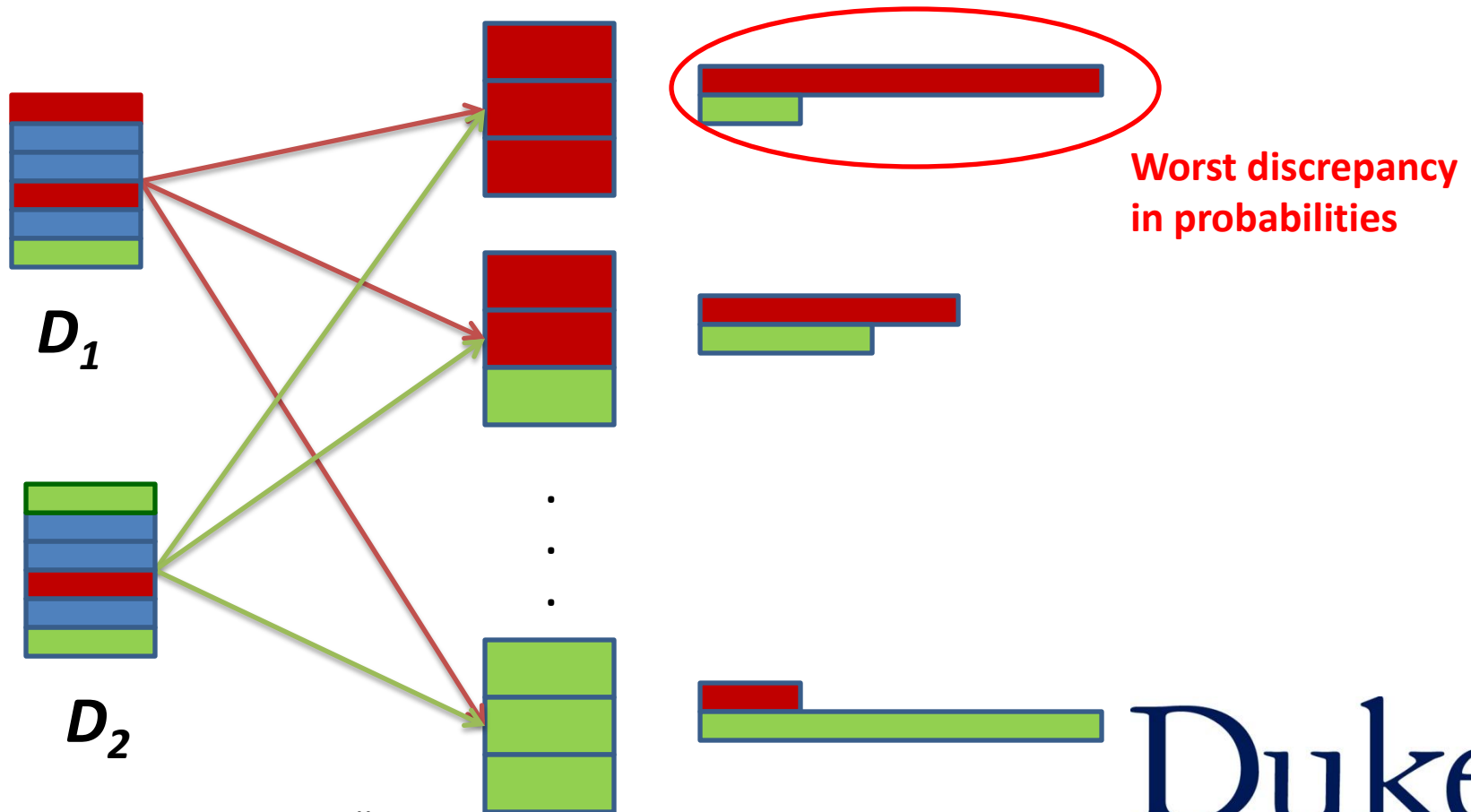
O

Adversary should not be able to distinguish between any D_1 and D_2 based on any O

$$\log \left(\frac{\Pr[A(D_1) = O]}{\Pr[A(D_2) = O]} \right) < \epsilon \quad (\epsilon > 0)$$

Recap: Differential Privacy

- For every pair of tables D_1 and D_2 , adversary should not be able to distinguish between D_1 and D_2 .



Composability of Differential Privacy

Theorem (**Composability**):

If algorithms A_1, A_2, \dots, A_k use independent randomness and each A_i satisfies ϵ_i -differential privacy, resp.

Then, outputting all the answers together satisfies differential privacy with

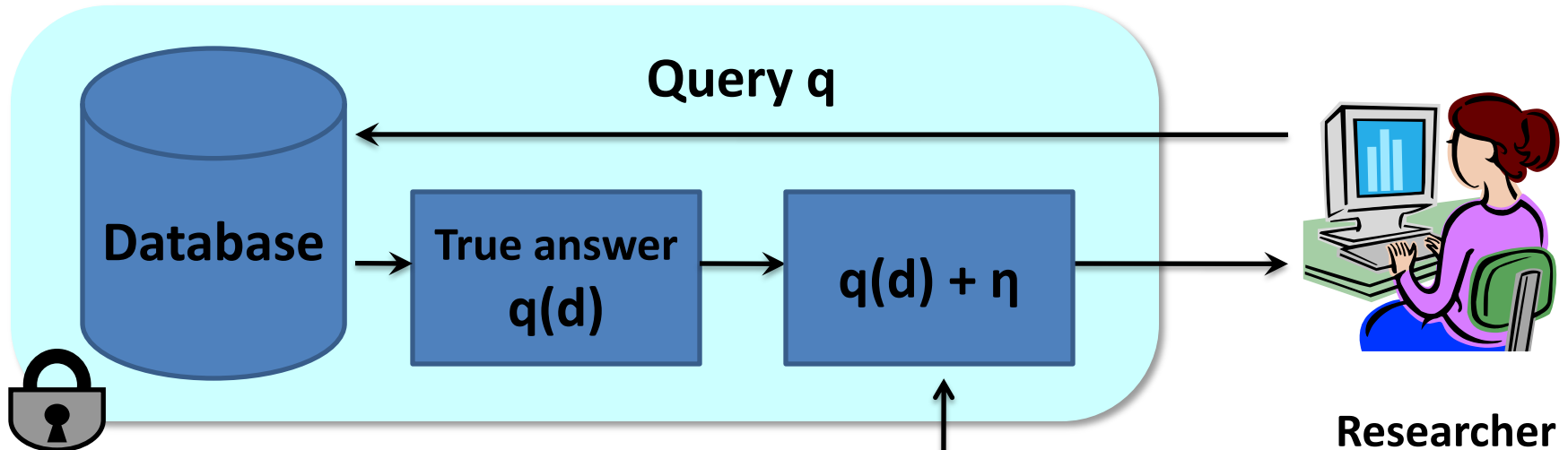
$$\epsilon = \epsilon_1 + \epsilon_2 + \dots + \epsilon_k$$

Recap: Algorithms

- No deterministic algorithm guarantees differential privacy.
- Random sampling does not guarantee differential privacy.
- Randomized response satisfies differential privacy.

$$\frac{P(D \rightarrow O)}{P(D' \rightarrow O)} \leq e^\epsilon \Leftrightarrow \frac{1}{1 + e^\epsilon} < p < \frac{e^\epsilon}{1 + e^\epsilon}$$

Recap: Laplacian Distribution



Privacy depends on the λ parameter

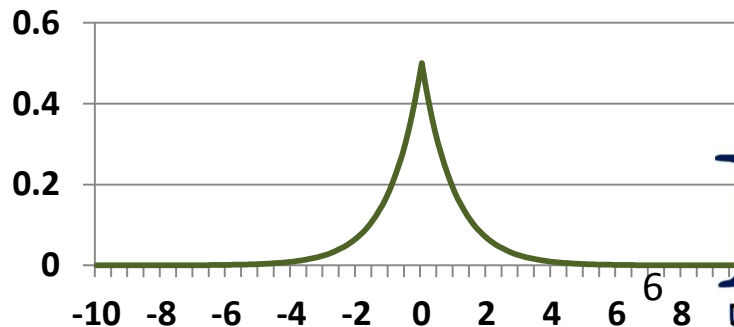
$$h(\eta) \propto \exp(-\eta / \lambda)$$

Mean: 0,

Variance: $2 \lambda^2$

Lecture 7 : 590.03 Fall 12

Laplace Distribution – $\text{Lap}(\lambda)$



Recap: Laplace Mechanism

[Dwork et al., TCC 2006]

Thm: If **sensitivity** of the query is **S**, then the following guarantees ϵ -differential privacy.

$$\lambda = S/\epsilon$$

Recap: Sensitivity of a Query – $S(q)$

[Dwork et al., TCC 2006]

Smallest number s.t. for any d, d' differing in one entry,

$$|| q(d) - q(d') || \leq S(q)$$

Example 2: **HISTOGRAM** queries

- Suppose each entry in d takes values in $\{c_1, c_2, \dots, c_n\}$.
- $\text{Histogram}(d) = \{m_1, \dots, m_n\}$, where $m_i = (\# \text{ entries in } d \text{ with value } c_i)$
- $S(q) = 2$ for $\text{Histogram}(d)$.

Changing one entry in d from c_i to c_j

- reduces the count of m_i by 1, and
- increases the count of m_j by 1.

This class

- Exponential Mechanism: when the answer is not a real number
- Median Mechanism: Answering a stream of queries

Limitations of output perturbation

- What if the answer is non-numeric?
 - “what is the most common nationality in this room”:
Chinese/Indian/American...
 - Other examples?
- What if the perturbed answer is not as good as the real answer?
 - “Which price would bring the most money from a set of buyers?”

Example: Items for sale



- If price is set at \$100, make a revenue of \$400
- If price is set at \$401, make a revenue of \$401
- Best price: \$401, Next best: \$100
- Revenue at \$402 = \$0
- Revenue at \$101 = \$101

\$100



\$100



\$100

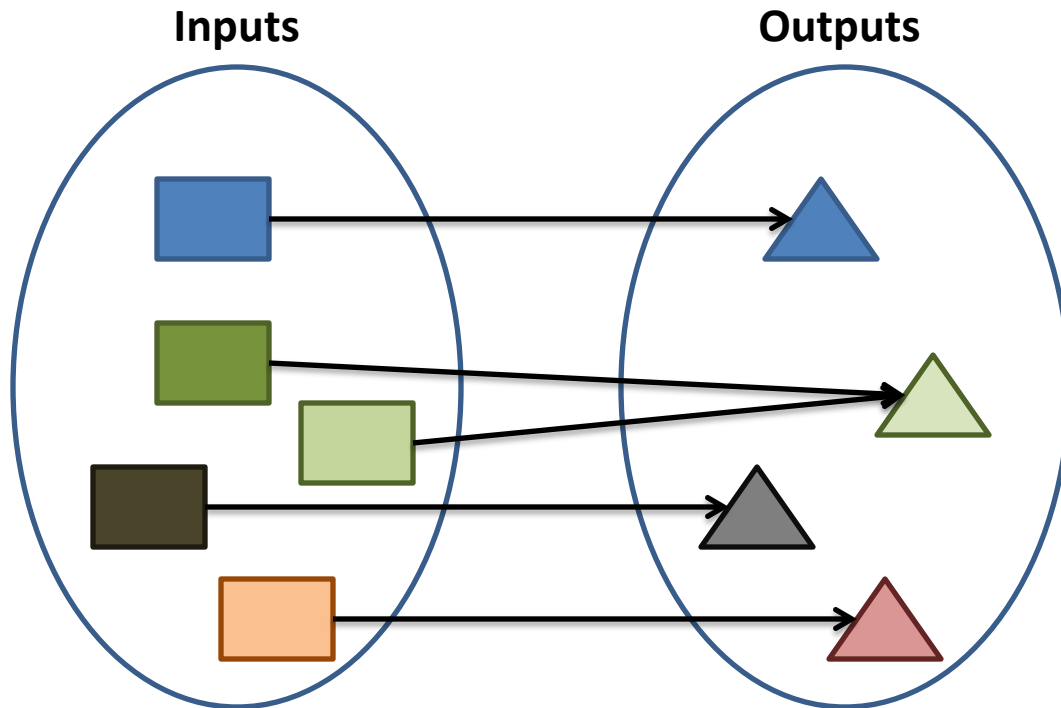


\$401



Exponential Mechanism

- Consider some algorithm A (can be deterministic or probabilistic):



- How to construct a differentially private version of A?**

Exponential Mechanism

- Construct a scoring function $w: Inputs \times Outputs \rightarrow R$

Examples:

- $w(D, O) = c$, for all $D \in Inputs$ and $O \in Outputs$.
- $w(D, O) = P[A(D) = O]$, for all $D \in Inputs$ and $O \in Outputs$.
- For good utility $w(D, O)$ should mirror the true algorithm as well as possible.

Exponential Mechanism

- Construct a scoring function $w: Inputs \times Outputs \rightarrow R$
- Sensitivity of w

$$\Delta_w = \max_{O \& D, D'} |w(D, O) - w(D, O')|$$

where D, D' differ in one tuple

Exponential Mechanism

- Construct a scoring function $w: Inputs \times Outputs \rightarrow R$

Algorithm $\mathcal{E}_w^\epsilon(D)$

- Given an input D ,
Randomly sample an output O from *Outputs* with probability

$$\frac{e^{\frac{\epsilon}{2\Delta} \cdot w(D,O)}}{\sum_{Q \in Outputs} e^{\frac{\epsilon}{2\Delta} \cdot w(D,Q)}}$$

Theorem

Algorithm $\mathcal{E}_w^\varepsilon(D)$ satisfies ε differential privacy.

Utility of the Exponential Mechanism

- Depends on the choice of scoring function – weight given to the best output.
- E.g.,
“What is the most common nationality?”
 $w(D, \text{nationality}) = \# \text{ people in } D \text{ having that nationality}$

Sensitivity of w is 1.

- Q: What will the output look like?

Utility of Exponential Mechanism

- Let $OPT(D)$ = nationality with the max score
- Let $O_{OPT} = \{O \in \text{Outputs} : w(D,O) = OPT(D)\}$
- Let the exponential mechanism return an output O^*

Theorem:

$$\Pr \left[w(D, O^*) \leq OPT(D) - \frac{2\Delta}{\epsilon} \left(\log \frac{|\text{Outputs}|}{|O_{OPT}|} + t \right) \right] \leq e^{-t}$$

Utility of Exponential Mechanism

Theorem:

$$\Pr \left[w(D, O^*) \leq OPT(D) - \frac{2\Delta}{\varepsilon} \left(\log \frac{|Outputs|}{|O_{OPT}|} + t \right) \right] \leq e^{-t}$$

Suppose there are 4 nationalities

Outputs = {Chinese, Indian, American, Greek}

Exponential mechanism will output some nationality that is shared by at least K people with probability $1 - e^{-3}$ (=0.95), where

$$K \geq OPT - 2(\log(4) + 3)/\varepsilon = OPT - 6.8/\varepsilon$$

Laplace versus Exponential Mechanism

- Let f be a function on tables that returns a real number.
- Define: score function $w(D,O) = |f(D) - O|$
- Sensitivity of $w = \max_{D,D'} (|f(D) - O| - |f(D') - O|) \leq \max_{D,D'} |f(D) - f(D')| = \text{sensitivity of } f$
- Exponential mechanisms returns an output $f(D) + \eta$ with probability proportional to

$$e^{\frac{\epsilon}{2\Delta} \cdot |f(D) - f(D) - \eta|}$$

Laplace noise with parameter $2\Delta/\epsilon$

Summary of Exponential Mechanism

- Differential privacy for cases when output perturbation does not make sense.
- Idea: Make better outputs exponentially more likely; Sample from the resulting distribution.
- Every differentially private algorithm is captured by exponential mechanism.
 - By choosing the appropriate score function.

Summary of Exponential Mechanism

- Utility of the mechanism only depends on $\log(|\text{Outputs}|)$
 - Can work well even if output space is exponential in the input
- However, sampling an output may not be computationally efficient if output space is large.

This class

- Exponential Mechanism: when the answer is not a real number
- Median Mechanism: Answering a stream of queries

Answering multiple queries

- Suppose total budget is ϵ .
- And each query uses δ privacy (in order to get utility)
 - Queries may be coming from different researchers
 - But they may collude ...
- Then total number of queries answered is only $k = \epsilon/\delta$.

Answering correlated queries

- $q_1 = q_2 = q_3 = \dots = q_k =$ “what fraction of the class is from China”?
- If we answer each query independently with Laplace mechanism, then we can't answer any more queries.
- But, we could have just used Laplace mechanism once, and then reused the same answer for all the remaining queries.
 - We can still answer $k-1$ more queries!
- **Qn: can we figure out whether a query is “easy” – answerable from previous queries?**

Median Mechanism

- C_0 = set of all databases // *world consistent with existing query answers*
- Given a query q_i ,
 - If q_i is a “hard” query:
 - Answer q_i using Laplace mechanism ($a_i + \text{noise}$)
 - Find S subset of C_{i-1} , such that for all D in S , $|f(D) - a_i| \leq \alpha/50$
 - $C_i = S$
 - If q_i is an “easy” query:
 - Compute $q_i(D)$ for all D in C_{i-1}
 - Return the median of all the computed $q_i(D)$
 - $C_i = C_{i-1}$

Median Mechanism

- When is a query “easy”?
 - When more than half the databases D' have $|q_i(D') - \mathbf{q}_i(\mathbf{D})| < \epsilon$
 - Then the median of all the answers is close to the true answer $\mathbf{a}_i = \mathbf{q}_i(\mathbf{D})$
 - But this could leak information ...
 - Solution: Compute a noisy version of ...

$$r_i = \frac{\sum_{S \in C_{i-1}} \exp(-\epsilon^{-1} |f_i(D) - f_i(S)|)}{|C_{i-1}|}.$$

Summary

- Exponential mechanism can be used to ensure differential privacy when range of algorithm is not a real number.
- Median mechanism can be used to answer streams of queries.

Next class

- Smooth sensitivity and sampling