# Differential Privacy and Risk Ratios: The semantics of privacy

CompSci 590.03 Instructor: Ashwin Machanavajjhala



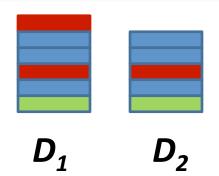
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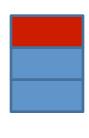
#### Differential Privacy

For every pair of inputs that differ in one row

[Dwork ICALP 2006]

For every output ...





Adversary should not be able to distinguish between any D<sub>1</sub> and D<sub>2</sub> based on any O

$$log\left(\frac{Pr[A(D_1) = 0]}{Pr[A(D_2) = 0]}\right) < \epsilon \quad (\epsilon > 0)$$



#### **Privacy Desiderata**

- Privacy of an individual is some measure of information leaked by A(D) in comparison to A(D without that individual)
- Privacy should be ensured even if adversary has background knowledge
- Privacy mechanisms should compose (and not degrade under postprocessing)
- Privacy should not be achieved by obscurity



# Does differential privacy satisfy all these desiderata?



#### **Privacy Desiderata**

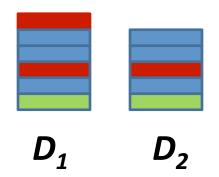
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#### Neighboring databases

For every pair of inputs that differ in one row





#### What are neighboring databases for ...?





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#### Neighboring Databases ...

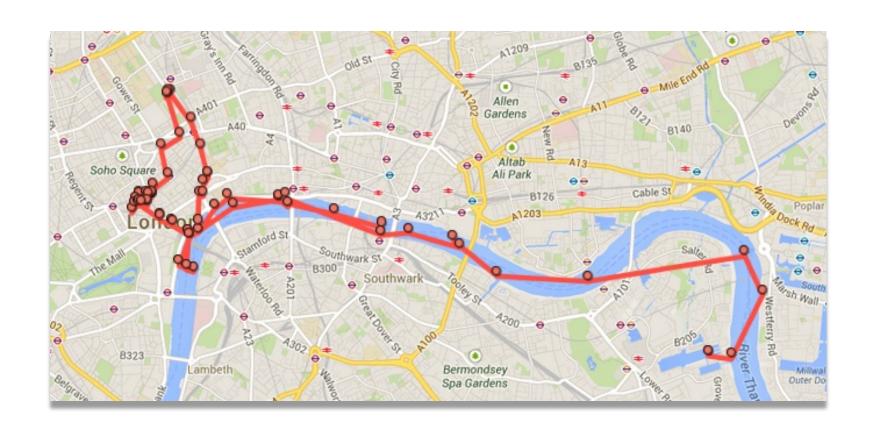
... differ in one record.

- In graphs, a record can be:
  - An edge (u,v)
  - The adjacency list of node u





## What are neighboring databases for ...





#### Neighboring Databases ...

... differ in one record.

- In location trajectories, a record can be:
  - Each location in the trajectory
  - A sequence of locations spanning a window of time
  - The entire trajectory



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# What do different neighbor definitions mean?



#### The semantics of privacy

 Suppose we did not want an adversary to tell whether or not an individual record was in or out of the table.

Formally,

Let  $\theta(r)$  be adversary's prior over whether record r is in the table Let X denote the domain of record r



#### Single Record Computation Case

- Let A be a computation on the single record r
- Let y = A(r) be the output of the computation.

Does not make sense for a computation to work on no records.

$$\max_{x_1, x_2 \in X} \max_{y \in range(A)} \frac{\Pr[A(x_1) = y]}{\Pr[A(x_2) = y]} \le e^{\varepsilon}$$

That is, given any output, one can't distinguish between any two possible values that the record can take.



### Adversary's odds

- Do not want an adversary to be able to tell whether or not a record satisfies any property (male vs female, red vs blue, etc).
- Any property of a record can be captured by a set of values S
- The adversary's odds that record r has a value in S is:

$$\frac{\Pr[r \in S \mid A(r) = y]}{\Pr[r \notin S \mid A(r) = y]}$$

$$\frac{\Pr\left[r \in S\right]}{\Pr\left[r \notin S\right]}$$

**Posterior Odds** 

**Prior Odds** 



#### **Bayes Risk Ratio**

- Do not want an adversary to be able to tell whether or not a record satisfies any property (male vs female, red vs blue, etc).
- Bayes Risk Ratio:

$$\max_{S \subset X} \max_{y \in range(A)} \frac{\Pr[r \in S \mid A(r) = y] / \Pr[r \in S]}{\Pr[r \notin S \mid A(r) = y] / \Pr[r \notin S]} \leq e^{\varepsilon}$$

That is, the ratio of the adversary's posterior odds that r is in S versus r is not in S and his prior odds is bounded for all S and for all outputs y.



#### An equivalence?

A satisfies  $\epsilon$ -differential privacy if and only if A has Bayes risk bounded by  $\exp(\epsilon)$ 

Independent of the adversary's prior!



#### DP => Bounded Bayes Risk

$$\frac{\Pr[r \in S \mid A(r) = y]/\Pr[r \in S]}{\Pr[r \notin S \mid A(r) = y]/\Pr[r \notin S]}$$

$$= \frac{\sum_{x \in S} \Pr[r = x \mid A(r) = y]/\Pr[r \in S]}{\sum_{x \notin S} \Pr[r = x \mid A(r) = y]/\Pr[r \in S]}$$

$$= \frac{\sum_{x \in S} \Pr[A(x) = y] \Pr[r = x]/\Pr[A(r) = y] \Pr[r \in S]}{\sum_{x \notin S} \Pr[A(x) = y] \Pr[r = x]/\Pr[A(r) = y] \Pr[r \in S]}$$

$$\leq \max_{x_{1}, x_{2} \in X} \frac{\Pr[A(x_{1}) = y]}{\Pr[A(x_{2}) = y]} \frac{\sum_{x \in S} \Pr[r = x]/\Pr[A(r) = y] \Pr[r \in S]}{\sum_{x \notin S} \Pr[A(x_{2}) = y]} \frac{\Pr[A(x_{2}) = y] \Pr[r \in S]}{\sum_{x \notin S} \Pr[r = x]/\Pr[A(r) = y] \Pr[r \in S]}$$

$$= e^{\varepsilon}$$

Cancels out

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Bounded by DP

#### Bounded Bayes Risk => DP

 For every pair of values x1, x2 in X, consider an adversary whose prior is: Pr[r = x1] = p and Pr[r = x2] = 1-p

• Let S = {x1}, then
$$\frac{\Pr[r \in S \mid A(r) = y] / \Pr[r \in S]}{\Pr[r \notin S \mid A(r) = y] / \Pr[r \notin S]}$$

$$= \frac{\Pr[r = x1 \mid A(r) = y] / \Pr[r = x1]}{\Pr[r = x2 \mid A(r) = y] / \Pr[r = x2]}$$

$$= \frac{\Pr[A(r) = y \mid r = x1]}{\Pr[A(r) = y \mid r = x2]} = \frac{\Pr[A(x1) = y]}{\Pr[A(x2) = y]}$$

Since Bayes Risk is bounded, DP is ensured.



#### Extending to databases

 Suppose we did not want an adversary to tell whether or not an individual record was in or out of the table.

Formally,

Let θ be adversary's prior over *the entire database*Let X denote the domain of each record r in the database



## Bayes risk

- Let A be a computation on the entire database D
- Let y = A(D) be the output of the computation.

Bayes Risk:

$$\max_{\substack{r \in X, D \ y \in range(A)}} \max_{\substack{p \in range(A)}} \frac{\Pr[r \in D \mid A(D) = y] / \Pr[r \in D]}{\Pr[r \notin D \mid A(D) = y] / \Pr[r \notin D]} \leq e^{\varepsilon}$$



#### An equivalence

An algorithm A satisfies  $\varepsilon$ -differential privacy if and only if

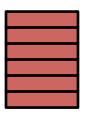
A has Bayes risk bounded by  $\exp(\varepsilon)$ 

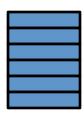
NO



#### Example

Adversary thinks there are only two databases with equal probability





 But adversary can tell whether a record is red or blue after seeing output of algorithm that uses Laplace mechanism to release number of red records.



#### An equivalence

An algorithm A satisfies  $\epsilon$ -differential privacy if and only if

A has Bayes risk bounded by  $\exp(\epsilon)$ 

For an adversary who thinks the records are independent!



#### Consequences

 Choose what is a record carefully. The privacy guarantee is about the record.

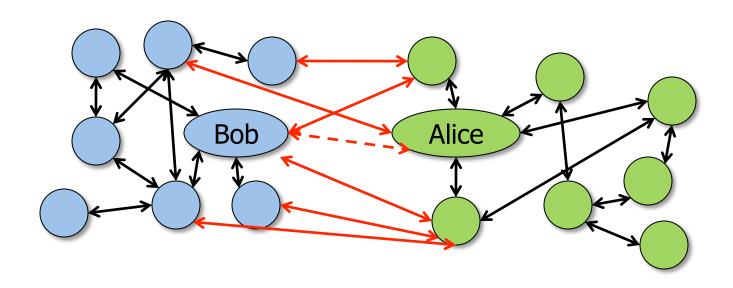
2. Is there a better definition than differential privacy that protects against all adversaries in terms of Bayes Risk?

3. Is the independence assumption valid?





#### Correlations and DP

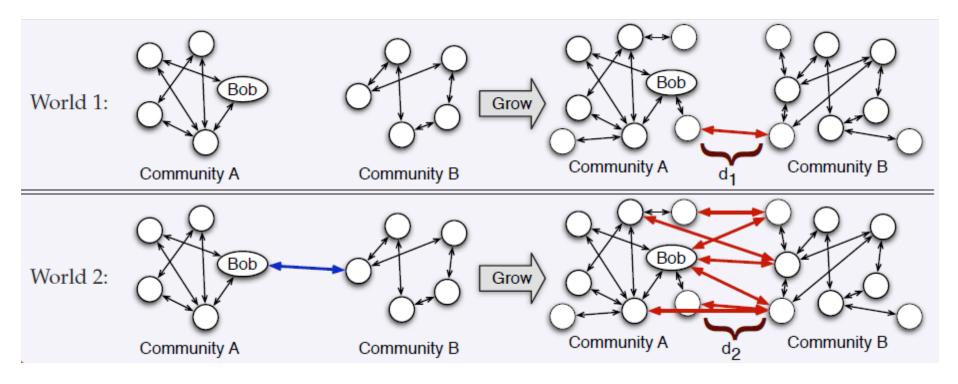


- Want to release the number of edges between blue and green communities.
- Should not disclose the presence/absence of Bob-Alice edge.





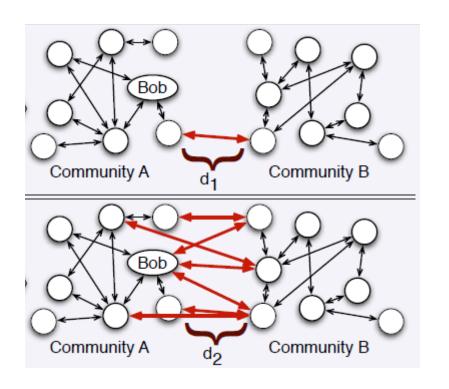
#### Adversary knows how social networks evolve



Depending on the social network evolution model,  $(d_2-d_1)$  is *linear* or even *super-linear* in the size of the network.

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#### Differential privacy fails to avoid breach



Output 
$$(d_1 + \delta)$$

$$\delta$$
 ~ Laplace(1/ $\epsilon$ )

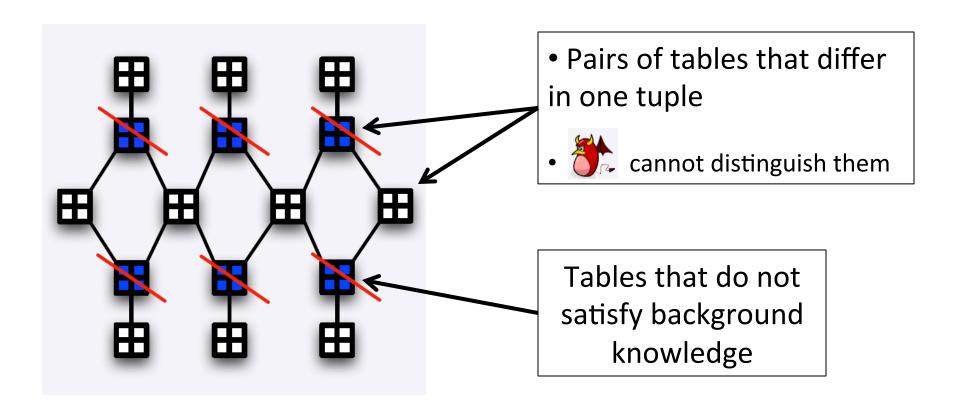
Output 
$$(d_2 + \delta)$$

Adversary can distinguish between the two worlds if  $d_2 - d_1$  is large.

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#### Reason for Privacy Breach

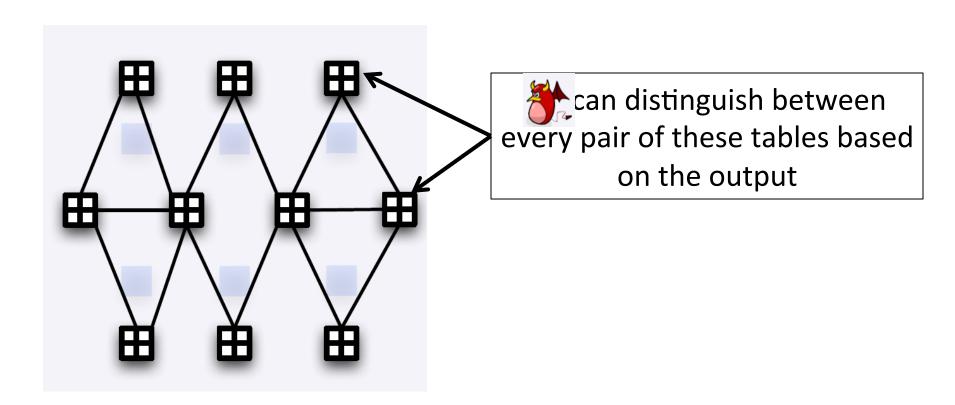


Space of all possible tables





### Reason for Privacy Breach



Space of all possible tables



#### No Free Lunch Theorem

It is not possible to guarantee any utility in addition to privacy, without making assumptions about

- the data generating distribution
- the background knowledge available to an adversary

[KM11]

[DN 10]

Duke

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