## Online Prediction & Decision Making

CompSci 590.03 Instructor: Ashwin Machanavajjhala

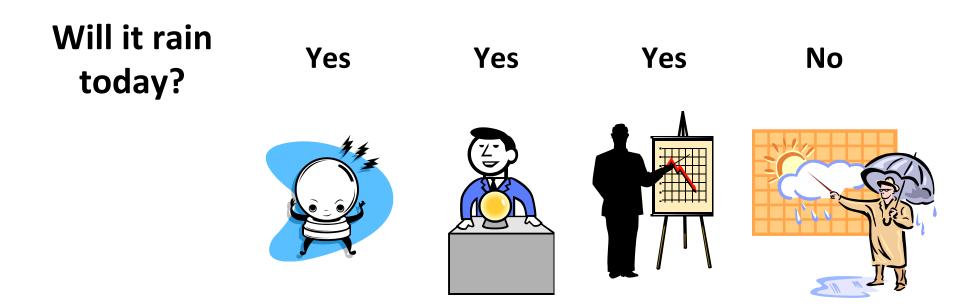


### This Class

- Weighted Majority Algorithm
  - Multiple experts problem
- Follow the perturbed Leader
  - Online shortest paths
- Multi-armed bandit problems



## Multiple Experts Problem



What is the best prediction based on these experts?



### Multiple Experts Problem

- Suppose we know the best expert (who makes the least error),
  then we can just return that expert says.
  - This is the best we can hope for.
- We don't know who the best expert is.
  - But we can learn ... we know whether it rained or not at the end of the day.
- Regret Minimization: number of mistakes made by our algorithms should be close to the number of mistakes made by the best expert.



## Weighted Majority Algorithm

[Littlestone&Warmuth '94]

"Experts"

 $W_1$ 

 $W_2$ 

 $W_3$ 

 $W_{4}$ 









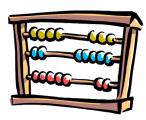
**Y**<sub>1</sub>

**Y**<sub>2</sub>

**Y**<sub>3</sub>

**Y**<sub>4</sub>

**Algorithm** 

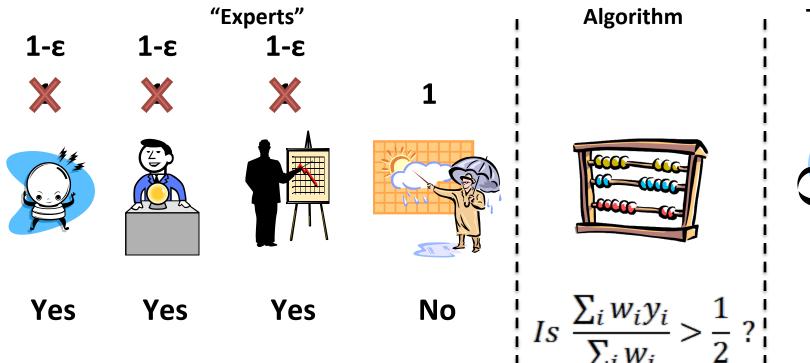


Is 
$$\frac{\sum_{i} w_i y_i}{\sum_{i} w_i} > \frac{1}{2}$$
?



### Weighted Majority Algorithm

[Littlestone&Warmuth '94]



**Truth** No Yes!

6 Lecture 10: 590.02 Spring 13

### Weighted Majority Algorithm

Maintain weights (or probability distribution) over experts.

### Answering/Prediction:

- Answer using weighted majority, OR
- Randomly pick an expert based on current probability distribution. Use random experts answer.

#### **Update:**

- Observe truth.
- Decrease weight (or probability) assigned to the experts who are wrong.



### **Error Analysis**

[Arora, Hazan, Kale '05]

#### Theorem:

After t steps,

let m(t,j) be the number of errors made by expert j let m(t) be the number of errors made by algorithm let n be the number of experts,

$$\forall j, \qquad m(t) \leq \frac{2 \ln n}{\varepsilon} + 2(1+\varepsilon)m(t,j)$$



# **Error Analysis: Proof**

- Let  $\varphi(t) = \sum w_i$ . Then,  $\varphi(1) = n$ .
- When the algorithm makes a mistake,  $\phi(t+1) \leq \phi(t) \; (1/2 + \frac{1}{2}(1-\epsilon)) = \phi(t)(1-\epsilon/2)$
- When the algorithm is correct,  $\phi(t+1) \le \phi(t)$
- Therefore,  $\varphi(t) \le n(1-\epsilon/2)^{m(t)}$



# **Error Analysis: Proof**

- $\varphi(t) \le n(1-\varepsilon/2)^{m(t)}$
- Also,  $W_{i}(t) = (1-\epsilon)^{m(t,j)}$
- $\phi(t) \ge W_i(t) => n(1-\epsilon/2)^{m(t)} \ge (1-\epsilon)^{m(t,j)}$

• Hence,  $m(t) \ge 2/\epsilon \ln n + 2(1+\epsilon)m(t,j)$ 



## Online Learning

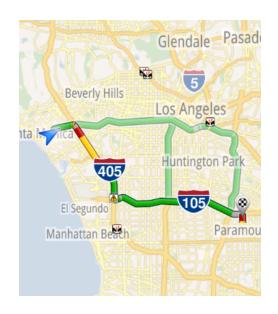
- Mistake bound model
  - Algorithm receives an unlabeled example x (like our experts)
  - Algorithm predicts a classification of this example p (either -1 or +1)
  - Environment produces the correct answer y (either -1 or +1)

- Winnow algorithm
  - Learn a weight function w such that  $sign(\mathbf{w} \mathbf{x}) = p$
  - Same as the Weighted Majority algorithm



### Online Shortest Paths Problem

- Input: A directed graph G = (V,E), and a fixed pair of nodes (u,v)
- Each period (time t), we pick a path from u to v, and the length of the path is revealed.
- Cost at time t = length of chosen path.







## Online shortest paths

- We could have used weighted majority, where each path is an expert
- But, number of paths (experts) is exponential



# Follow the perturbed leader (FPL)

#### Randomized variant ...

#### Initialization:

Each expert j is assigned a cost c(j, 0) = 0

### Prediction (time t):

- For each expert j select p(j, t) >= 0 from an exponential distribution (  $\mu(x) \sim \epsilon e^{-\epsilon x}$  )
- Make the same prediction as expert with smallest c(j, t) p(j, t)

### **Update:**

- If expert j's prediction is correct, c(j, t+1) = c(j, t)
- Else, c(j, t+1) = c(j,t) + 1



## **Error Analysis**

#### Theorem:

After t steps,

let m(t,j) be the number of errors made by expert j let m(t) be the number of errors made by algorithm let n be the number of experts,

$$E(m(t)) \le (1+\varepsilon)m(t,j) + O\left(\frac{1}{\varepsilon}\log n\right)$$



### Linear Generalization

- FPL works for more general prediction problems, where
  - The prediction and states are in R<sup>n</sup>
  - Total cost of the decisions are  $\Sigma d_t s_t$
  - $\Sigma d_t s_t$  should be close to min<sub>d</sub>  $\Sigma d s_t$

- Multiple experts:
  - d: 0/1 vector where d[j] = 1 if expert j is picked by the algorithm
  - s: 0/1 vector where s[j] = 0 if jth expert is correct.
  - Total cost is number of mistakes.



### Online Shortest Paths

### Algorithm:

Initialize all edge costs c(e,0) = 0.

At each time period:

- For each edge, pick p(e, t) from an exponential distribution
- Use the shortest path in the graph with lengths c(e,t) + p(e,t) on each edge.



## Online shortest paths

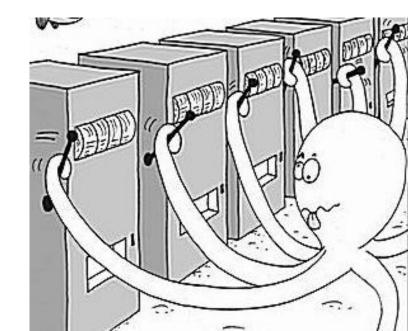
- We could have used weighted majority, where each path is an expert
- But, number of paths (experts) is exponential
- FPL allows solving the problem in polynomial time.

$$E[cost] \le (1+\varepsilon) \text{(best-time in hindsight)} + \frac{O(mn \log n)}{\varepsilon}$$



### Multi-armed Bandit Problem

- A set of actions (or arms)
- Selecting action a in A (or pulling an arm) results in a reward from an unknown probability distribution P(r | a)
- At time=t, agent selects action a<sub>t</sub>
- Environment generates reward r<sub>t</sub>
- Goal is to maximize  $\Sigma_t r_t$



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## **Application**

- Web advertising
  - What is the best ad/article to show a user?
- Clinical trials
  - Identifying efficient drugs with minimal patient loss/side-effects
- Web search
  - Which result must be ranked at the top?

• ...



### Regret

- Action value: Q(a) = E(r | a) (mean reward)
- Optimal value:  $V^* = Q(a^*) = max_a Q(a)$
- Regret at time t : E[ V\* Q(a<sub>t</sub>)]
- Maximizing cumulative reward is equivalent to minimizing total regret.



## **Explore vs Exploit**

- Exploit: Make the best decision given the current information
  - Keep pulling the arm with the current best estimate for the reward
- Explore: Gather more information
  - Pull a different arm

 We can estimate the action value Q(a) by Monte Carlo estimation if lever a was pulled N<sub>t</sub>(a) times as follows.

$$\widehat{Q_t}(a) = \frac{1}{N_t(a)} \sum_{t \in \mathcal{T}} r_t 1_{(a_t = a)}$$



# **Greedy Algorithm**

- Start with some initial estimate for Q(a) for all a
- Keep pulling the lever with the estimated action value.

$$a^* = argmax_{a \in A} \widehat{Q_t}(a)$$

- Continuous Exploitation
- Can get stuck in suboptimal action forever



## ε-Greedy

- With probability 1-ε, pull the best level
- With probability  $\varepsilon$ , choose a random different lever to pull

- Constant Exploration
- Let  $\Delta_a = V^* Q(a)$ . Then total regret at t steps is at least:

$$t \cdot \frac{\varepsilon}{|A|} \sum_{\alpha \in A} \Delta_{\alpha}$$



### UCB1

[Auer et al 2002]

- Optimism in the face of uncertainty
- Do not dismiss an action unless it is pretty certain that it has a low value.



### UCB1

Estimate an upper confidence bound for each action value

$$P[Q(a) > \widehat{Q_t}(a) + \widehat{U_t}(a)] < \delta$$

- This depends on the number of times action a is selected
  - Small N(a) => Large upper bound (we are not sure Q(a) is small)
  - Large N(a) => small upper bound (estimate of Q(a) is very good)
- Select the action maximizing Upper Confidence Bound (UCB)

$$a_t = argmax_{a \in A} \widehat{Q_t}(a) + \widehat{U_t}(a)$$



### UCB1

Theorem:

The UCB1 algorithm achieves logarithmic asymptotic total regret

$$\lim_{t\to\infty} R_t \ge 8\log t \sum_a \Delta_a$$



### References

Littlestone & Warmuth, "The weighted majority algorithm", Information Computing '94 Arora, Hazan & Kale, "The multiplicative weights update method", TR Princeton Univ, '05 A. Kalai, S. Vempala "Efficient algorithms for online decision problems." In Journal of Computer and System Sciences, 2005.

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