## CompSci 356: Computer Network Architectures

## Lecture 25: Application Layer Protocols Chapter 9.1

Xiaowei Yang xwy@cs.duke.edu





Applications

Application layer protocol

## Application vs application protocol

- Application protocol: "specs" of a particular application.
- Applications implementing the same protocol can interact with each other despite different implementations
- Not all network applications have open network protocols

## Anatomy of an Application protocol

- Types of messages (e.g., requests and responses)
- Message syntax (e.g., fields, and how to delineate)
- Semantics of the fields (i.e., meaning of the information)
- Rules for when and how a process sends messages
- Platform and programming language independent

### Anatomy of a content-rich application-layer protocol

- 1. A companion protocol that specifies the data format
- 2. A protocol that describes the interactions between two end systems
- Examples
  - HTTP and HTML
  - SMTP and RFC 2822 (Internet Text Messages), and Multipurpose Internet Mail Extensions (MIME)
- Simpler protocols may specify both data format and interactions in one protocol
  - Eg. DNS
    - Request/response
    - The record has a simple format
  - Telnet
  - FTP

## Sample application protocols: HTTP

- Client sends a request with method, URL, and metadata
- Server applies the request to the resource and returns the response, including meta-data
- Single TCP connection for control and data

### Telnet

- Client simply relays user keystrokes to the server
- Server simply relays any output to the client
- TCP connection persists for duration of the login session
- Network Virtual Terminal (NVT) format for transmitting ASCII data, and control information (e.g., End-of-Line delimiter)

### FTP

- Client connects to remote machine, "logs in", and issues commands for transferring files to/from the account
- Server responds to commands and transfers files
- Separate TCP connections for control and data
- Control connection uses the same NVT format as Telnet

### Electronic Mail

A case study to show the various complicated matters involved in designing an application protocol

## E-Mail Message (RFC 822)

- E-mail messages have two parts
  - A header, in 7-bit U.S. ASCII text
  - A body, also represented in 7-bit U.S. ASCII text
- Header – Lines with "type: value" header blank - "To: xwy@cs.duke.edu" line - "Subject: Hello!" • Body body – The text message – No particular structure or meaning

## Limitation: Sending Non-Text Data

- E-mail body is 7-bit U.S. ASCII
  - What about non-English text?
  - What about binary files (e.g., images and executables)?
- Solution: convert non-ASCII data to ASCII
  - Base64 encoding: map each group of three bytes into four printable U.S.-ASCII characters
  - Uuencode (Unix-to-Unix Encoding) was widely used
    - Output an encoded text file
    - Begin and ending line shows the encoding algorithm

begin-base64 644 cat.txt #AC/0 begin 644 cat.txt MT,\X

end

- 1<sup>st:</sup>: uuencode –m cat.txt < lecture.ppt; -m: MIME Base64

- 2nd: uuencode cat.txt < lecture.ppt.; historical algorithm
- Uudecode produces lecture.ppt

## Limitation: Sending Multiple Items

- Users often want to send multiple pieces of data
  - Multiple images, powerpoint files, or e-mail messages
  - Yet, e-mail body is a single, uninterpreted data chunk
- Example: e-mail digests
  - Encapsulating several e-mail messages into one aggregate message (i.e., a digest)
  - Commonly used on high-volume mailing lists
- Conventions arose for how to delimit the parts
  - E.g., well-known separator strings between the parts
  - Yet, having a standard way to handle this is better

#### Multipurpose Internet Mail Extensions

- Additional headers to describe the message body
  - MIME-Version: the version of MIME being used
  - Content-Type: the type of data contained in the message
  - Content-Transfer-Encoding: how the data are encoded
- Definitions for a set of content types and subtypes
  - E.g., image with subtypes gif and jpeg
  - E.g., text with subtypes plain, html, and richtext
  - E.g., application with subtypes postscript and msword
  - E.g., multipart for messages with multiple data types
- A way to encode the data in ASCII format
  - Base64 encoding, as in uuencode/uudecode



### **E-Mail Addresses**

- Components of an e-mail address
  - Local mailbox (e.g., xwy or bob.flower)
  - Domain name (e.g., cs.duke.edu)
- Domain name is not necessarily the mail server
  - Mail server may have longer/cryptic name
    - E.g., cs.duke.edu vs. one.cs.duke.edu
  - Multiple servers may exist to tolerate failures
    - E.g., duke.edu vs. authdns{1,2,3,4}.netcom.duke.edu
- Identifying the mail server for a domain
  - DNS query asking for MX records (Mail eXchange)
    - E.g., nslookup –q=mx duke.edu, dig MX duke.edu
  - Then, a regular DNS query to learn the IP address

## Mail Servers and User Agents



- Mail servers
  - Always on and always accessible
  - Transferring e-mail to and from other servers
- User agents
  - Sometimes on and sometimes accessible
  - Intuitive interface for the user

## **SMTP Store-and-Forward Protocol**



- Messages sent through a series of servers
  - A server stores incoming messages in a queue
  - $-\ldots$  to await attempts to transmit them to the next hop
- If the next hop is not reachable
  - The server stores the message and tries again later
- Each hop adds its identity to the message
  - By adding a "Received" header with its identity
  - Helpful for diagnosing problems with e-mail

# Multiple Server Hops

- Typically at least two mail servers
  - Sending and receiving sides
- May be more
  - Separate servers for key functions
    - Spam filtering
    - Virus scanning
  - Servers that redirect the message
    - From xwy@cs.duke.edu to xiaowei@gmail.com
    - Messages to cs.duke.edu go through extra hops
  - Electronic mailing lists
    - Mail delivered to the mailing list's server
    - ... and then the list is expanded to each recipient

## Sample Email

- Show one from personal mail box
- Anti-spoofing methods
  - SPF: Sender Policy Framework
  - DKIM: DomainKeys Identified Mail

## **Electronic Mailing Lists**

- Community of users reachable by one address
  - Allows groups of people to receive the messages
- Exploders
  - Explode a single e-mail message into multiple messages
  - One copy of the message per recipient
- Handling bounced messages
  - Mail may bounce for several reasons
  - E.g., recipient mailbox does not exist; resource limits
- E-mail digests
  - Sending a group of mailing-list messages at once
  - Messages delimited by boundary strings
  - or transmitted using multiple/digest format



- Client-server protocol
  - Client is the sending mail server
  - Server is the receiving mail server
- Reliable data transfer
  - Built on top of TCP (on port 25)
- Push protocol
  - Sending server pushes the file to the receiving server
  - $\dots$  rather than waiting for the receiver to request it

### Simple Mail Transfer Protocol (Cont.)

- Command/response interaction
  - Commands: ASCII text
  - Response: three-digit status code and phrase
- Synchronous
  - Sender awaits response from a command
  - ... before issuing the next command
  - Though pipelining of commands was added later
- Three phases of transfer
  - Handshaking (greeting)
  - Transfer of messages
  - Closure

#### Scenario: Alice Sends Message to Bob

- 1) Alice uses UA to compose message "to" bob@someschool.edu
- 2) Alice's UA sends message to her mail server; message placed in message queue
- 3) Client side of SMTP opens TCP connection with Bob's mail server

- 4) SMTP client sends Alice's message over the TCP connection
- 5) Bob's mail server places the message in Bob's mailbox
- 6) Bob invokes his user agent to read message



#### Sample SMTP interaction

- Show an example via telnet
- Use dig to find the mail server
- telnet smtp.duke.edu 25

#### Sample SMTP interaction

- S: 220 hamburger.edu
- C: HELO crepes.fr
- S: 250 Hello crepes.fr, pleased to meet you
- C: MAIL FROM: <alice@crepes.fr>
- S: 250 alice@crepes.fr... Sender ok
- C: RCPT TO: <bob@hamburger.edu>
- S: 250 bob@hamburger.edu ... Recipient ok
- C: DATA
- S: 354 Enter mail, end with "." on a line by itself
- C: Do you like ketchup?
- C: How about pickles?
- C: .
- S: 250 Message accepted for delivery
- C: QUIT
- S: 221 hamburger.edu closing connection

# Try SMTP For Yourself

#### • Running SMTP

- Run "telnet servername 25" at UNIX prompt
- See 220 reply from server
- Enter HELO, MAIL FROM, RCPT TO, DATA commands
- In the old days one can spoof
  - Very easy
  - Just forge the argument of the "FROM" command
  - $\dots$  leading to all sorts of problems with spam
- Spammers can be even more clever
  - E.g., using open SMTP servers to send e-mail
  - E.g., forging the "Received" header

## Retrieving E-Mail From the Server

- Server stores incoming e-mail by mailbox
  - Based on the "From" field in the message
- Users need to retrieve e-mail
  - Asynchronous from when the message was sent
  - With a way to view the message and reply
  - With a way to organize and store the messages
- In the old days...
  - User logged on to the machine where mail was delivered
  - Users received e-mail on their main work machine

## Influence of PCs on E-Mail Retrieval

- Separate machine for personal use
  - Users did not want to log in to remote machines
- Resource limitations
  - Most PCs did not have enough resources to act as a fullfledged e-mail server
- Intermittent connectivity
  - PCs only sporadically connected to the network
  - $\dots$  due to dial-up connections, and shutting down of PC
  - Too unwieldy to have sending server keep trying
- Led to the creation of Post Office Protocol (POP)

## Post Office Protocol (POP)

- POP goals
  - Support users with intermittent network connectivity
  - Allow them to retrieve e-mail messages when connected
  - ... and view/manipulate messages when disconnected
- Typical user-agent interaction with a POP server
  - Connect to the server
  - Retrieve all e-mail messages
  - Store messages on the user's PCs as new messages
  - Delete the messages from the server
  - Disconnect from the server
- User agent still uses SMTP to send messages

#### POP3 Protocol

#### Authorization phase

- S: +OK Client commands: C: pass hungry - **user**: declare username S: +OK user successfully logged on – **pass:** password C: list Server responses S: 1 498 S: 2 912 - +OK S: - -ERR C: retr 1 <message 1 contents> Transaction phase, client: S: S: list: list message numbers C: dele 1 **retr**: retrieve message by • C: retr 2 number S: <message 1 contents> • **dele**: delete S: quit C: dele 2 C: quit
  - S: +OK POP3 server signing off

S: +OK POP3 server ready

C: user bob

## Limitations of POP

- Does not handle multiple mailboxes easily
  - Designed to put user's incoming e-mail in one folder
- Not designed to keep messages on the server
  - Instead, designed to download messages to the client
- Poor handling of multiple-client access to mailbox
  - Increasingly important as users have home PC, work PC, laptop, cyber café computer, friend's machine, etc.
- High network bandwidth overhead
  - Transfers all of the e-mail messages, often well before they are read (and they might not be read at all!)

### Interactive Mail Access Protocol (IMAP)

- Supports connected and disconnected operation
  Users can download message contents on demand
- Multiple clients can connect to mailbox at once
  - Detects changes made to the mailbox by other clients
  - Server keeps state about message (e.g., read, replied to)
- Access to MIME parts of messages & partial fetch
  - Clients can retrieve individual parts separately
  - E.g., text of a message without downloading attachments
- Multiple mailboxes on the server
  - Client can create, rename, and delete mailboxes
  - Client can move messages from one folder to another
- Server-side searches
  - Search on server before downloading messages



### Web-Based E-Mail

- User agent is an ordinary Web browser
  - User communicates with server via HTTP
  - E.g., Gmail, Yahoo mail, and Hotmail
- Reading e-mail
  - Web pages display the contents of folders
  - $\dots$  and allow users to download and view messages
  - "GET" request to retrieve the various Web pages
- Sending e-mail
  - User types the text into a form and submits to the server
  - "POST" request to upload data to the server
  - Server uses SMTP to deliver message to other servers
- Easy to send anonymous e-mail (e.g., spam)

## Conclusion

- Application-layer protocols
  - Applications vs. application-layer protocols
  - Tailoring the protocol to the application
- Electronic mail
  - E-mail messages, and multipurpose Internet Mail extensions (MIME)
  - E-mail addresses, and role of DNS
  - E-mail servers and user agents
- Electronic mail protocols
  - Transferring e-mail messages between servers
    - Simple Mail Transfer Protocol (SMTP)
  - Retrieving e-mail messages (POP, IMAP, and HTTP)
    - Client-side protocols